

COMED & FUNDRAISING FORUM REPORT

Wednesday, May 8 – Friday, May 10, Aachen
Hosted by MISEREOR



On May 8-10, the COMED & Fundraising Forum took place in Aachen, Germany.

In this brief report, you will find links to the presentations shared by the participants.

DAY 1 – WEDNESDAY, MAY 8TH

COMED Café: Exchange experiences how to reach younger generation

- [MISEREOR: Volunteers around the COP 24, Poland](#)
- CAFOD: Augmented Reality in our work with young people
- [eRko: "A grain of mustard seed becomes a tree" and "Children's deeds of help"](#)
- [Devp: THINKfast program](#)
- Entraide et Fraternité: Miam Beurk about food and agriculture



Member presentations: Using and profiting by synergies

- Fastenopfer: How can we use/benefit our CIDSE network even better? Example of exchange between Fastenopfer and MISEREOR or Fastenopfer and the Austrian KFB (Interview)
- [ERko: Climate pilgrimage to COP24 in Katowice](#)

Keynote Wilde Ganzen Foundation: Fundraising in the South. How to Support Our Partners

- [Presentation Wilde Ganzen](#)
- [Fundraising in Latin America](#)

Working Groups: Share and exchange themes and interests

- [FEC: Policy Coherence for Development](#)
- [Fastenopfer: Living Transformation at Fastenopfer](#) (in German)



- [CCFD: ISDS petition campaign!](#)
- CAFOD: creative fundraising with children and young people, changed our Harvest school fundraiser to a new initiative called Brighten Up
- [Manos Unidas: NGO ambassador & 60 anniversary activities](#)

COMED Cinema

- [Playlist on YouTube](#)

DAY 2 – THURSDAY, MAY 9TH

Presentation of the fundraising action: [“Strong Sounds”](#)

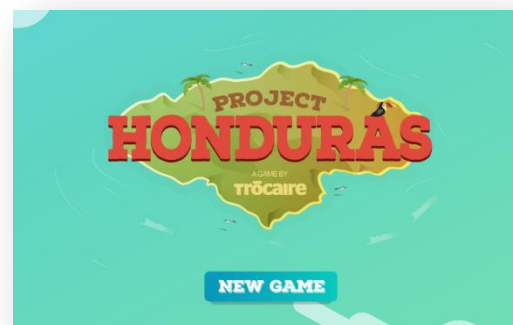
COMED Café: Meaningful experiences and knowing of campaigning work

- Welthaus: campaign [“Live just. Meat fast”](#) („Gerecht leben. Fleisch fasten“) and [Schnitzel trace](#)
- [MISEREOR: campaign “Stop coal global”](#)
- [FEC: campaign “Access to Justice in Angola”](#)
- [Dreikönigsaktion: campaign against child labor](#)
- [eRko: campaign: Seed that fell into the fertile soil](#)

Key note Pirmin Spiegel: [Results-based development cooperation](#)

Workshops „Do it yourself“: Exchange practical resources

- [„Fundraising against cliches“, MISEREOR](#)
- [Free graphic tool “Canva”, MISEREOR](#)
- [Digital game “Project Honduras”, Trocaire Summary -; Script](#)



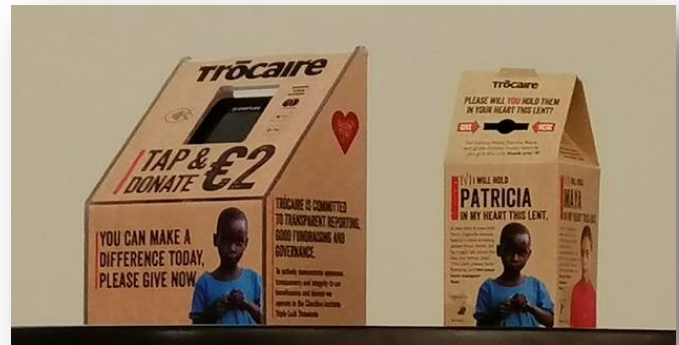
Member presentations: Exchange future options

- [CordAid: Happyness Challenge Omnichannel \(email and SMS\) program to challenge our donors for a happier and a more positive look on life](#)
- CCFD: Change our logo and brand identity (Corporate Design Prozess)

- [CordAid: Data Driven Marketing, Marketing automation and Marketing intelligence](#)

Member presentations: Lenten campaign

- [Fastenopfer: Digital & crossmedia elements during Lenten campaign](#)
- [Trocaire: Ways to future: proof the Lenten campaign from a financial point of view](#)



DAY 3 – FRIDAY, MAY 10TH



Member presentations: Synod of Amazonas

- [CIDSE: Synod of bishops for the pan-amazon region](#)
- [MISEREOR: New paths for the church and for an integral ecology](#)
- [Activities of the KOO in Austria concerning the Amazon Synod](#)
- [DEVP: Care for our common home campaign](#)
- [Video](#)

THEMES/TOPICS YOU WOULD LIKE TO SEE INCLUDED IN THE NEXT COMED CONFERENCE

